

ALSTONE® TIMES

Follow us @alstonecladding



Alstone Alcomb Debuts with Record Breaking 9m Panels

Launched in Bengaluru, Alstone Alcomb empowers architects with performance, scale and aesthetic freedom.

04

Emerge Glass Fires Up Beer Bottle Furnace

The launch marks EmERGE Glass's strategic expansion beyond Sheet glass into the high-growth beer bottle segment.

03

Alstone Joins Forces with RCB for IPL 2025

Unmatched Brand Exposure 360° campaign with stadium branding, live match visibility, social media buzz and influencer activations.

08



Reinforcing Our Commitment to Innovation, Visibility and Industry Leadership.

FROM THE MD'S DESK
SUMIT GUPTA,
Managing Director, ALSTONE

02



designers. We introduced India's longest honeycomb panel — up to 9 meters and zinc honeycomb panel, first in the country, setting new industry benchmarks.

Internally, we hosted our Annual Alstone Meet at Jim Corbett, Celebrating our people with recognitions, strategy sessions and bonding in nature — a powerful reminder that our people drive our success.

On the product front, we launched Alstone Anometa — a premium anodized ACP series in 9 luxurious shades, setting new standards in architectural design. We also engaged with the design community through key exhibitions like SMARTEX, IIA NEXKNOS (Jodhpur), Inter Passenger Terminal Show and Build Tech 2025 - Bagalkot.

The official launch of Alstone Alcomb in Bengaluru, served as a powerful showcase of Alstone's leadership in next-generation cladding solutions.



As you read through this newsletter, I invite you to see these stories as a shared journey — built on purpose, passion and performance. With ambitious goals ahead, I'm confident we'll continue to lead through trust, transformation, innovation and timeless design.

SUMIT GUPTA
Managing Director
ALSTONE | Emerge Glass

From the MD's Desk

It gives me immense pride to reflect on the purpose-driven start we've had in the first quarter of FY 2025–26. Every milestone reflects the collective efforts of our team, the trust of our channel partners and our commitment to quality, innovation and engagement.

At Emerge Glass, we marked a major step with the inauguration of our new beer bottle furnace. This expansion strengthens our product portfolio and readiness to meet the growing demands of the glass industry. Emerge continues to lead

in thin flat glass and specialized industrial applications, reaffirming our role in shaping the future of glass manufacturing in India.

On the Alstone front, the momentum has been equally strong. We renewed our association with Royal Challengers Bangalore during the IPL 2025 season as official cladding partner. Showcasing our innovation to both national and global audiences.

This was followed by the launch of Alstone Alcomb in Bengaluru, attended by leading architects and

Emerge Glass Fires Up Beer Bottle Furnace.



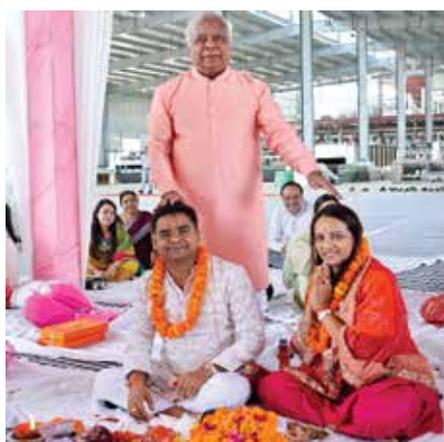
Q1 of FY 2025–26 marked a major milestone for Emmerge Glass, our group's flagship in the container and sheet glass space. Taking another step in technological and product innovation, Emmerge inaugurated its state-of-the-art Coloured Glass furnace, a strategic boost to its manufacturing capabilities in glass solutions.

This installation reflects more than capacity expansion; it signifies our commitment to precision, performance and process excellence. Engineered for high-output and consistent quality, the furnace addresses rising demand for premium beer bottles, vials and pharmaceutical bottles for domestic and export markets.

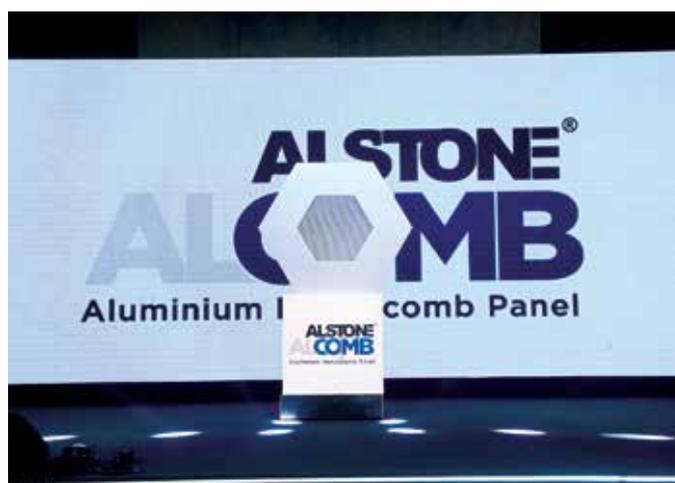
The inauguration was attended by senior leadership, plant heads and key stakeholders who played a vital role in this growth. With this addition, Emmerge enters the beverage Packaging segment while Strengthening its position across glass verticals — from lightweight and recyclable containers, ensuring sustainability innovation through NNPB technology.

As India's only producer of 1 mm-thin Sheet glass, Emmerge continues to lead in quality and innovation. The new furnace furthered its multi-segment vision, bringing its hallmark standards into specialized applications.

The new furnace furthered its multi-segment Vision with manufacturing glass bottles in amber, green and flint glass colours.



Alstone Alcomb Debuts with Record-Breaking 9m Panel.



Alstone, India's leading manufacturer of premium exterior cladding solutions, hosted an exclusive showcase in Bengaluru for its revolutionary **Alstone Alcomb – Aluminium Honeycomb Panel**. The event, held at the Shangri-La Hotel, drew top architects, façade consultants and industry leaders, receiving overwhelming appreciation from the creative fraternity.

The evening highlighted the unmatched strength, lightweight properties and design flexibility of Alstone Alcomb, positioning it as **"The Future of Exterior Cladding"** in India. Attendees experienced a live product demonstration, engaging discussions with



Alstone's technical experts and a panel session on modern façade trends.



Mr. Sumit Gupta
Managing Director

"We're thrilled with the tremendous response from Bengaluru," said **Sumit Gupta**, Managing Director, Alstone. "Alstone Alcomb represents a significant leap forward in high-performance facades, with the length of 9 meters and the introduction of India's first zinc honeycomb panel. The enthusiasm shown by the architect community validates our belief in

its potential to redefine the future of exterior cladding."

Pankaj Malhotra, Vice President – Sales & Marketing, added, "The sustainability and fire-safety features of Alstone Alcomb, along with its versatility in applications such as ceilings, Partitions, fin louvers, bullnosing



Mr. Pankaj Malhotra
Vice President- Channel Sales



Mr. Vivek Kumar Dubey
South Head-Sales and Marketing



Mr. C.C. Sabrish
Design Head- Alstone Alcomb





ALSTONE × RCB

Powering Performance.



Super Batting, Super Cladding! 2.0



Alstone, India's premium exterior cladding brand, has renewed its collaboration with Royal Challengers Bengaluru (RCB) as the Official Cladding Partner for T20 Season 2025. Following a successful partnership in 2023, this renewed association underscores Alstone's commitment to high performance, innovation and excellence — values that resonate deeply with the team's spirit. With the tagline **"Think Cladding, Think Alstone"** and the campaign **"Super Batting, Super Cladding 2.0"**, this collaboration celebrates the synergy between top-tier cricketing action and cutting-edge architectural solutions.

"Alstone became Official Cladding Partner of RCB for IPL 2025 — driving national visibility, lifestyle relevance and deep consumer engagement."

"We are thrilled to partner with Royal Challengers Bengaluru once again," said **Sumit Gupta, Managing Director, Alstone**. "Our previous collaboration brought remarkable brand mileage and allowed us to connect with a passionate audience. Just as RCB

consistently delivers outstanding performances, Alstone remains committed to providing world-class, innovative façade solutions. This partnership will further strengthen our brand presence and align us with a team that shares our vision for excellence." The collaboration aims to engage the creative fraternity and end consumers, showcasing Alstone's innovative exterior cladding solutions. **Rajesh V Menon, COO of RCB**, added, "We are delighted to welcome Alstone back. Their innovative approach to exterior cladding perfectly aligns with RCB's drive to push boundaries and set new benchmarks."



Celebrating People, Performance & Purpose.

At Alstone, we believe that great products are the result of great people. To honour the passion, perseverance and performance of our team, we hosted the Annual Team Meet 2025 amidst the serene beauty of Jim Corbett National Park — a perfect backdrop to unwind, reflect, realign and celebrate our shared journey.

More than just a gathering, the event served as a meaningful blend of purpose and progress. Set against nature's calm, it reminded us that while our ambitions continue to soar, our true strength lies in unity, empathy and the values we uphold together as a team.

Event Highlights:

- **Recognition Ceremony:**
Top performers were honoured with

awards and certificates for their valuable contributions.

- **Strategy Sessions:**
Cross-functional teams came together to align on key business goals and chart out new growth strategies for FY 25–26.

- **Team Bonding:**
Fun games, bonfire evenings and collaborative exercises helped boost morale and deepen inter-departmental camaraderie.

- **Nature Excursions:**
Safaris and forest trails offered moments of refreshment, inspiring fresh thinking and renewed energy.

The experience reinforced our core belief — when people grow, the organization thrives. This gathering was a vibrant mix of insight and inspiration, celebration and strategy, learning and leisure.

The event reinforced Alstone's belief in people-first leadership, celebrating the unity, energy and purpose that drive our growth.

Our team fuels the engine of innovation, ambition and brand excellence at Alstone. This event was our heartfelt way of saying 'thank you' to every member of Team Alstone for walking the extra mile.

As we march ahead with fresh clarity and sharper focus, one truth stands tall — we are and will always be, stronger together.

Alstone Launches Anometa. Premium Anodized ACP for Timeless Architecture.



In Q1 of FY 25–26, Alstone proudly unveiled its latest innovation – Alstone Anometa, a premium range of anodized aluminium composite panels crafted to deliver unmatched elegance, durability and timeless appeal.

Bringing together anodized aesthetics with architectural performance, Anometa introduces 9 sophisticated shades, offering a refined palette for designers seeking premium metal finishes. From Classic Silver to Graphite Shine, each shade reflects a distinctive identity, making it ideal for high-end façades and interiors.

What makes Anometa truly stand out is its authentic anodized surface, offering superior resistance to

With 9 elegant anodized shades, Anometa sets a new benchmark in architectural design - blending luxury, durability and long-lasting performance for iconic facades and interiors.

corrosion, fading and harsh weather conditions. Designed for modern architecture, these panels combine long-term colour stability with a sleek, metallic finish that elevates any space.

Key Highlights:

- 9 exclusive anodized shades tailored for premium architectural applications
- Superior surface durability with UV and corrosion resistance
- Ideal for commercial, residential and iconic facade projects
- Elegant, minimalist finishes for timeless design appeal

With the launch of Anometa, Alstone reinforces its commitment to pushing design boundaries and delivering products that balance aesthetics with performance.

Alstone Anometa – Anodized Luxury.

Strengthening Pan-India Presence Through Strategic Exhibition Participation.



NEXKNOS – IIA Jodhpur Chapter

Held at the Indian Institute of Architects' NEXKNOS Knowledge Exchange Programme in Jodhpur, Alstone showcased its latest cladding innovations to Rajasthan's leading architects, designers and consultants. The stall became a hub for conversations on modern materials, façade trends and metal architecture.

Theme: "Come Witness the Ultimate Exterior Cladding Experience" — performance, aesthetics, sustainability.

Inter Passenger Terminal Show 2025

Alstone participated in a focused exhibition on airport and transit infrastructure, showcasing cutting-edge cladding solutions for high-traffic environments. Our A2 fire-rated panels, honeycomb range and louvers attracted top architects and channel partners.

Core Focus: Cladding built for fire safety, durability and aesthetics — ideal for terminals and public infrastructure.



Build Tech 2025 – Bagalkot

Alstone participated in the Build Tech - 2025 exhibition at Jhira Function Hall, Bidar, Karnataka, showcasing its latest innovations in exterior cladding, louvers and honeycomb panels. The event witnessed strong engagement from architects, builders and channel partners across Karnataka, strengthening Alstone's presence and network in the South Indian market during Q1.

Alstone Takes Center Stage at Three Smartex Editions This Quarter.

This quarter, Alstone took centre stage at three major editions of the Smartex Exhibition – held in Patna, Dehradun and Vadodara. These vibrant and strategically important cities, known for their rapidly growing architectural and infrastructure development, provided the ideal platforms for us to connect with architects, consultants, builders, developers, contractors and fabricators in meaningful and impactful ways.

Each exhibition became an exciting opportunity to comprehensively

demonstrate our full range of exterior cladding solutions, including ACP, HPL, Louvers, Alcomb and the newly launched Anometa Series. From immersive live product walkthroughs to one-on-one expert consultations and technical demonstrations, our stall stood out as a dynamic hub of innovation, learning, inspiration and design excellence.

Key Highlights Across All Locations:

- **Product Showcase:**

Visitors experienced Alstone's design diversity and technical superiority through curated displays.

- **Architect Interactions:**

Our teams engaged in meaningful conversations with architects and specifiers, sharing ideas and exploring project possibilities.

- **Live Demos & Technical Insights:**

Attendees witnessed panel strength, finishes, durability and performance attributes first-hand.

- **Brand Visibility:**

Alstone's presence was backed by strong booth design, branding elements and digital coverage.

By participating in these regional exhibitions, Alstone continues its mission to expand reach, build local connections and promote future-ready solutions for every geography.

We're not just building façades — we're building trust across every city, one interaction at a time.



Alstone Strengthens Fabricator Bonds at FABSTAR Meets.



At Alstone, we believe our fabricators are the backbone of our success. This quarter, we hosted two impactful Fabstar Meets in Chittorgarh and Kota, uniting top fabricators and industry experts.

The events featured product demos, design trend discussions, experience sharing and recognition of high performers. We showcased

Alstone's FABSTAR Meets in Chittorgarh and Kota united top fabricators, showcased innovations and reinforced our commitment to empowering partners and driving progress through collaboration and shared excellence.

Alstone Alstar, Alstone Anometa and Alstone Louvers. These meets deepened partnerships, empowered on-ground excellence and reaffirmed Alstone's commitment to being more than just a supplier — we're a partner in progress.

Together, we build. Together, we rise.

Shaping Culture, Empowering People.



Meet Ms. Anshu Singhal, Sr. Manager – HR at Alstone's Delhi Head Office – a leader who brings strength, vision and compassion to the workplace. With over 13 years of experience and an academic background in Biotechnology, Botany and Human Resources, her journey is a blend of curiosity, adaptability and ambition.

Starting her career as a fresh graduate in backend HR operations, she rose steadily, driven by a passion for people and a desire to grow. Her shift to HR was rooted in a realization that her true calling lay in connecting with individuals, solving challenges and fostering positive work cultures.

She joined Alstone drawn by its transparent culture and strong brand — a space where she could grow while making meaningful impact. Today, as Sr. Manager – HR, she leads with integrity and insight, balancing strategic priorities with human understanding.

"What I truly enjoy is shaping a workplace where employees feel valued, heard and empowered. Whether it's talent acquisition, training, or people-focused initiatives — everything we do in HR affects both people and performance. That's what makes this role so fulfilling."

A firm believer in growth, equity and people-first culture, she aspires to build something that outlasts her — a resilient team, a thriving culture, or future-ready leaders. Her role goes beyond policies — she's a culture catalyst, problem solver and people enabler.

Outside work, she finds energy in fitness and long walks and explores human behavior through her love for psychology and leadership books. Her biggest motivation? A deep sense of responsibility and commitment. She believes in showing up fully, delivering results and being someone her team can rely on.

Meet

Ms. Anshu Singhal, Sr. Manager – HR at Alstone, who blends empathy, strategy and purpose to shape a people-first culture and empower future-ready teams through leadership and integrity.

Her inspiration? Indra Nooyi, former CEO of PepsiCo — a leader who proved that strategy and empathy go hand in hand.

At Alstone, she's not just managing HR — she's leading with purpose and helping others rise. Her story is a reminder that women leaders are shaping the future of work with strength, empathy and vision.

We turned



**Thank you employees, well wishers,
associates and stake holders
for this amazing journey.**

ALSTONE MANUFACTURING PVT. LTD.

Head Office (New Delhi)

15th Floor, Vijaya Building 17, Barakhamba Road, Connaught Place, New Delhi- 110001

Manufacturing (Uttarakhand)

1393, Langha Road, Industrial Area, Dehradun, Uttarakhand- 248197.

Manufacturing (Rajasthan)

421, Keshwana Industrial Area, Tehsil- Kotputli, Jaipur, Rajasthan-303108.

www.alstoneindia.com | info@alstoneindia.com | Whatsapp: 9599040030 | Follow us @alstonecladding

20+
YEARS OF
TRUST

700+
MILLION SQ FT
OF MCP DELIVERED

500+
CHANNEL
PARTNERS

300+
STANDARD
SHADES

16+
OFFICES
PAN INDIA